

-YOUR STATION NAME xxxx-
PRESENTS A SPECIAL, LIVE NATIONAL WEBCAST



Media Literacy for the 21st Century: We Are All Journalists Now

A special iQsmartparent presentation
produced by WQED Multimedia

CLICK, LIKE, SHARE . . . RECORD, WRITE, POST

What is the future and fate of journalism – and our democracy – now that technology gives every citizen the chance to be his or her own broadcast tower?

MARCH 2, 2018 | 11:30AM (EST)

www.iqsmartparent.org/webcasts

This special one-hour live webcast will include regional and national experts who provide crucial information to help young people and adults develop critical thinking skills; learn how to authenticate information; improve accuracy and clarity in writing; and distinguish the different types of information they encounter on the internet and in the news media.

Viewers will be able to submit questions for the panel through social media and have those questions answered live during the program. WQED Multimedia also will provide customizable marketing/promotion materials and Discussion Guides for groups to hold off-site Watch Parties and town hall meetings.



-YOUR STATION LOGO xxxx-