



## WQED Multimedia Contest Official Rules 2024

NO PURCHASE NECESSARY TO ENTER OR WIN. The "Anti Bullying" Storyboard Contest ("Contest") is produced by WQED Multimedia, 4802 Fifth Ave, Pittsburgh, PA 15213 (the "Sponsor" or "WQED") and the Marcus L. Ruscitto Charitable Foundation ("Foundation"). The Contest begins on May 13th, 2024, and ends on June 30th, 2024, at 11:59 pm. To enter the Contest, you may submit your entry to WQED. All submissions must be received no later than June 30<sup>th</sup> to be eligible. This Contest is void where taxed, restricted, or prohibited, and is subject to all local, state, and federal law. By entering the Contest, each author and their parent or guardian ("Entrant") agrees to be bound by these Official Rules and the decisions of Sponsor relating to the Contest, which shall be final.

### Eligibility

- Authors must be children enrolled in kindergarten, first, second, or third grade.
- Children and Immediate family members of employees or sales representatives of WQED, the Foundation, and their subsidiaries, parent companies, advertising or sales promotion agencies, and judges are not eligible.
- To be eligible, an author must be a legal resident of the fifty (50) United States or the District of Columbia. WQED reserves the right to disqualify ineligible entries.
- Only single author stories qualify for the Contest (no co-authored stories).
- Any failure to adhere to these Contest Rules may result in disqualification from the Contest.
- No purchase is necessary to participate in the Contest The odds of winning will be determined based on the number of entries received.
- Incomplete entries will not be considered.
- Only one (1) entry per person will be accepted in this Contest; all subsequent entries will be disqualified.

### Entry Guidelines

- Entrants must complete the official WQED "Anti Bullying" Storyboard Contest Entry Form, available at [wqed.org](http://wqed.org), with the required signature of a parent/guardian and appropriate signature of the sponsoring Teacher, consenting to allowing their child/ward to enter the Contest, confirming that the story and art are original and granting certain rights to the entry materials. The Entry Form must be legible for consideration.
- Stories can be fact or fiction, and prose or poetry.
- Children who cannot write may dictate their story to be written legibly, printed, or typed.
- Non-English text must be translated into English on the same page.
- Invented spelling is accepted.
- Stories must focus on the theme of kindness.

### Format & Illustrations

- Text must be printed, written legibly.
- Stories must have at least five (5) original, clear and colorful illustrations.

- Original art can include drawings, collages, and 3-D created by the author or photographs taken by the author. Art may be completed by hand using colored pencils, markers or with the assistance of a tablet, smartphone or other computer application.
- Stories submitted by mail must be created on one side of the paper and numbered on the back of each page.

### **Judging, Awards & Notification**

All entries submitted to the Contest will be judged using the judging criteria and percentages below by a panel of no fewer than three (3) judges selected and coordinated by WQED. Judging will occur on or about July 9-11, 2024. The judging criteria and percentages will be scored and graded using a rubric based on the following criteria as follows:

- 40% Creativity and originality of plot and/or themes,
- 40% Story structure and use of character,
- 20% Relevance, quality, and originality of illustration

Additional details relating to judging, including deadlines for the Contest, can be found at [WQED.org/education/storyboard-contest](http://WQED.org/education/storyboard-contest). All decisions of the judges are final and binding and not subject to appeal or review. Winners will be as follows: (1) the entry with the highest score from among all eligible entries received per grade will be deemed the First Place winner. In the event of a tie, the entry with the highest score in the creativity and originality category from among all tying entries will be deemed the winner from among all tying entries. Winners will be notified on or after July 12, 2024.

### **Prizes**

**Winners:** One (1) First Place Winner will be awarded per grade. Winners will be invited to participate in the filming of their PSA at the WQED Multimedia Studios. Winner will be invited to attend a screening with their friends and family. Winning PSAs will be shown on WQED broadcast channels. The date and time for the aforementioned prize elements shall be set by the Sponsor.

### **Return of entries**

Entries will not be returned.

### **Rights Associated with Contest**

Submission of the Entry Form constitutes permission from the participant's parent/legal guardian for WQED to use the participants' name, likeness, biographical information, information and materials contained in the Entry Form, photographs, and any statements or remarks made about the Contest, in advertising, broadcasting, or and promotional material, in any format whatsoever, and for any purpose whatsoever, worldwide, in perpetuity without further compensation or permission to the Entrants, except where prohibited by law. All entries, and any copyrights therein, become the sole property WQED. By entering, each author's parent or legal guardian (Entrant) agree to abide by the above stated rules ("Official Rules"), which are subject to modification by Sponsor at any time at its unilateral discretion. and warrant that their child's/ward's entry is their original work and does not infringe upon or violate rights of any third party, and grants to WQED the right to edit, publish, promote, and otherwise use their entry materials without permission, notice or compensation. No royalties will be paid at this, or any time associated with the Contest. By submitting an entry and Entry Form, each Entrant agrees to assign all right, title, and interest in and to the entry and Entry Form to WQED warrants that the author's parent/legal guardian has the authority to assign such right, title, and interest. In the event that any applicable law requires certain formalities to be fulfilled to affect such grant of rights, each author (and parent or guardian) agrees to cooperate with WQED to achieve fulfillment of such formalities. By submitting an Entry Form, each Entrant agrees to be bound by these Contest Rules. Each Entrant agrees to release and hold WQED and its employees, officers, directors, shareholders, agents, representatives, subsidiaries, parent companies, or other affiliated companies ("Released Parties") harmless from any and all damages, losses, costs, claims, causes of actions and liabilities which may be sustained or arising out of participation in the Contest or resulting from acceptance or claiming

of any prize hereunder. WQED reserves the right, in its sole discretion, to terminate, suspend or otherwise cancel the Contest at any time. Income and all other taxes are the responsibility of the prize recipient. WQED is not responsible for any expenses incurred in connection with participation in the Contest.

**Privacy:** Unless otherwise specified, any and all information connected in connection with this Contest will be used by Sponsor solely for the purpose of administering the Contest.

**Contact Information:** For questions or more information about this Sweepstakes, please contact WQED at [viewerservices@wqed.org](mailto:viewerservices@wqed.org). For a copy of these Official Rules and/or winners' names, send a self-addressed, stamped envelope to WQED Multimedia, 4802 Fifth Ave, Pittsburgh, PA 15213, within sixty (60) days of the end of this Contest.

**For more information and resources visit: [WQED.org/education/storyboard-contest](http://WQED.org/education/storyboard-contest)**

